

**Contact:**  
Jody Cameron  
C3 Jersey  
Phone: (813) 210-2310  
Fax: (813) 872-9907

3007 Cypress Street  
Tampa, FL 33609  
www.c3jersey.com



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## PRESS RELEASE

### *The Coolest Tailgate Product to Launch on Kickstarter This Fall.....The C3 Jersey!*

**Tampa, FL:** The C3 Jersey is an exciting new sports product designed by Creative Car Coats, Inc., a Tampa, Florida based company. After years of research and development the Company is ready to take the C3 Jersey to market and they will be raising funds to do so through a Kickstarter campaign. The staff at C3 Jersey has been granted a Patent for their innovative “V” neck design that gives the product to resemblance of a Sports Jersey. They have also secured and continue to be granted collegiate licenses from some of the top Universities in the country.

Participants from C3 Jersey’s focus groups said *“The C3 Jersey will change the way thousand of parking lots look on Game Day across America”*. Major retail chains have said *“It is the coolest tailgate product to be presented to us in years”*.

Here are some of the things that make the C3 Jersey the Ultimate Sports Fan Product.

- The ability to show your “Team Spirit” at home, at work or at Game Day Events
- An opportunity to support your University by purchasing a Licensed Collegiate Product.
- Easy to put on and take off. Anti-theft device included.

The C3 Jersey Kickstarter Campaign launched October 15<sup>th</sup> and ends November 29<sup>th</sup>, 2014. The project link is [www.c3jerseykickstarter.com](http://www.c3jerseykickstarter.com) and the company’s website is [www.c3Jersey.com](http://www.c3Jersey.com).

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