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## Press Release

### Hey Sports Fan! Represent Your Favorite Team!

*The C3 Car Jersey is the First Sports Memorabilia Car Cover on the Market*

**Tampa, FL:** The C3 Jersey is more than just a car cover; it's the newest and coolest automotive sports memorabilia product on the market! The C3 Jersey allows sports fans to show their "Team Spirit" at tailgate parties, at work, at home in their driveways and at game day events while supporting their University with every purchase.

The C3 Jersey has a unique pattern that consists of material that forms a "V" neck similar to a sports jersey. This pattern covers the roof of the automobile. The C3 Jersey's "green friendly" technology will be the first time this application has been used to apply logos to a car cover material. After years of research, Creative Car Coats has not found any other car cover company that can make that claim. The **C3 JESERY** is a water-resistant fabric that provides superior protection in all weather conditions without sacrificing the breathability your car needs under the cover. The barrier fabric technology repels water, yet it "breathes" to allow any trapped moisture or condensation to easily evaporate. The unique construction process results in a cover with maximum all-weather protection. Highly water resistant, dust resistant, UV resistant, and breathable, C3 JERSEY fabric ensures that moisture and heat aren't trapped underneath your cover. The C3 Jersey fabric weighs only 4.45 ounces per square yard, making it easy to handle and fold.

The C3 Jersey design patterns are made to accommodate the **exact make, model, year, and configuration of each automobile**, thus providing the snuggest fit possible. With a tight fitting cover a customer will have the optimum amount of protection from the elements. Whether it is wind, rain, or even dust, you can be assured that your vehicle is protected.

The first step in taking the C3 Jersey to market is the launch of The C3 Jersey Kickstarter Campaign, The campaign began on October 15<sup>th</sup> and ends November 29<sup>th</sup>, 2014. The campaign link is [www.c3jerseykickstarter.com](http://www.c3jerseykickstarter.com).